



PARTNER *Mississauga*

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Subject: Invitation to Join Planet Youth Mississauga

We invite you to be a part of **Planet Youth Mississauga** and its exciting new work in Cooksville, Erin Mills and Meadowvale.

The Public Health Agency of Canada (PHAC) is piloting the successful Icelandic Prevention Model (IPM) in Canada. This initiative focuses on preventing youth substance use and building protective factors.

The Dam and Erin Mills Connects together received phase one funding to help build collaborations and prepare for the data collection process of phase two.

This activity is well-supported. Our team regularly meets with representatives from Planet Youth Iceland, PHAC, and a national community of practice through the KDE (Knowledge Development and Exchange) Hub at Renison University College affiliated with the University of Waterloo. Members from Cooksville, Meadowvale and Erin Mills have participated in training sessions provided by Planet Youth Iceland, including The Local Coalition, The Introduction to IPM & Planet Youth Guidance Program, and Defining Success. All modules are free to new members by registering here:

onpathway.me/nov192024

How You Can Help:

1. Join a collaborative team in Cooksville, Erin Mills, or Meadowvale. Teams will strategize ways to enhance protective factors in neighborhoods, helping future generations of youth avoid substance use.
2. If you know other community stakeholders who should be part of this movement, please forward this invitation to them.

If you have any questions or wish to join the work of Planet Youth Mississauga, feel free to contact Ken Dryfhout (MSW, RSW), Program Director at The Dam at ken@thedam.org, or Catharine Chamberlain, Collaborative Coordinator at Erin Mills Connects, info@erinmillsconnects.org.

Thank you.